USTVARJANJE GOOGLE BUSINESS PROFILE

About Store

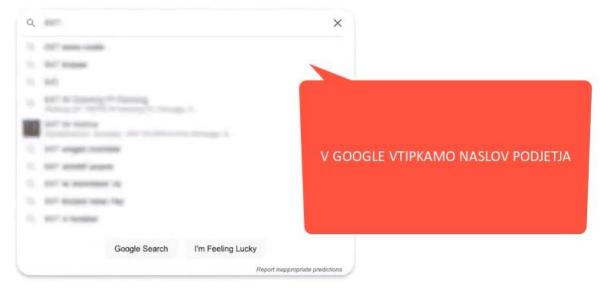
1. V Google vtipkamo naslov podjetja, npr. 700 Bittersweet Condominium.



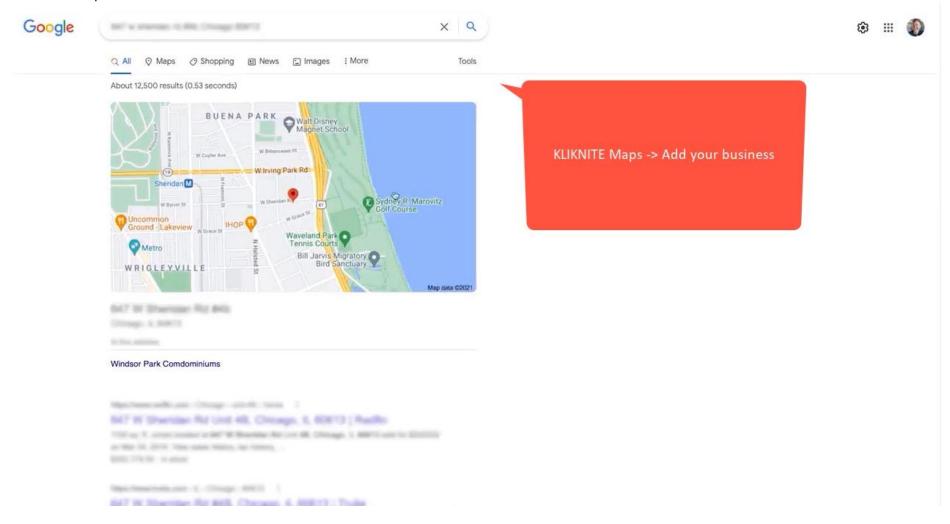




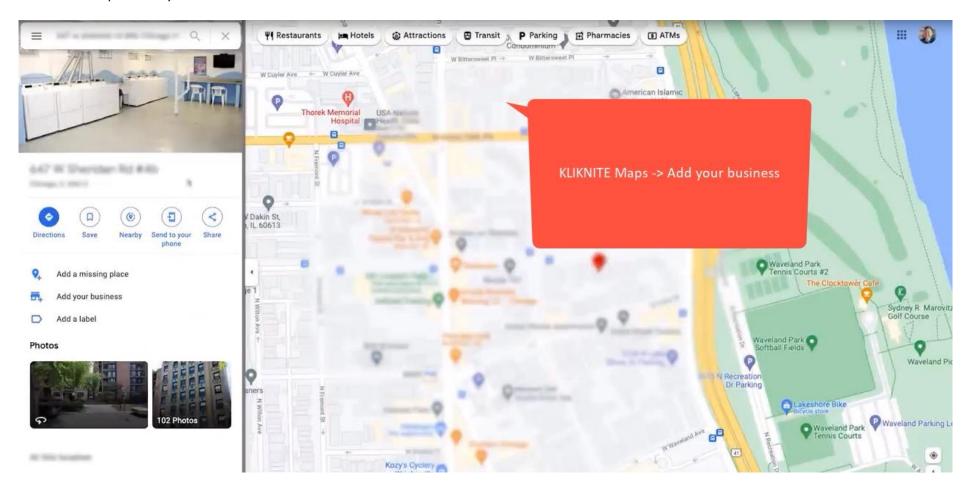




2. Kliknite Maps

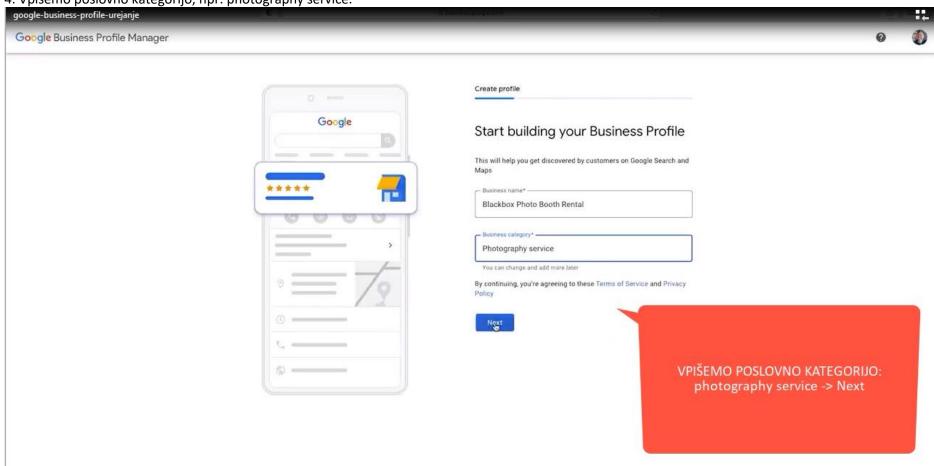


2.1 Kliknite Maps -> Add your business.



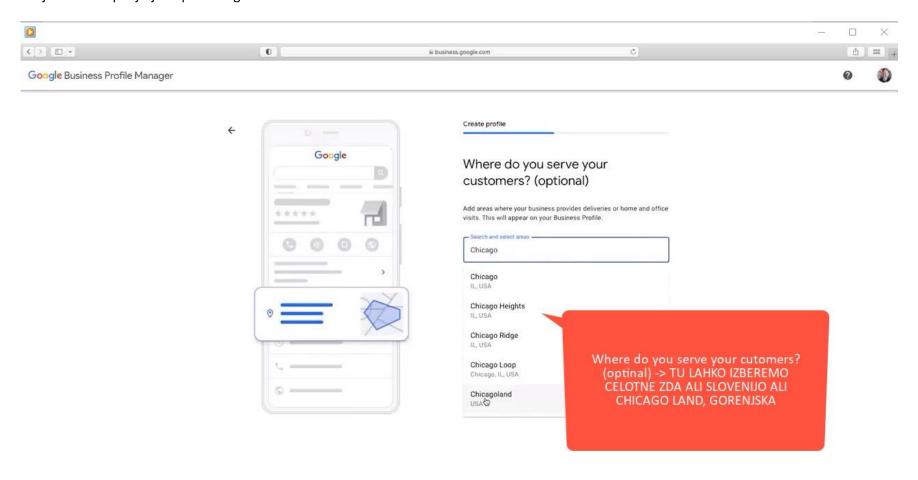
3. Zapišemo ime podjetja, npr. Blackbox Photo Booth Rental. google-business-profile-urejanje Google Business Profile Manager Create profile Google Start building your Business Profile This will help you get discovered by customers on Google Search and Blackbox Photo Booth Rental Blackbox Photo Booth Rental Create a business with this name Picture Perfect Photobooth Rentals Chicago ZAPIŠEMO IME PODJETJA, NPR. Blackbox North Upper Wacker Drive, Chicago, IL, USA Photo Booth Rental (Podjetje za Photo Booth Rental Chicago - Pixster South Cornell Avenue, Villa Park, IL, USA Photo Booth Rental - Madison & Milwaukee - Par Broken Bow Road, Sun Prairie, WI, USA Picture Perfect Photobooth Rentals Indianapolis North Alabama Street, Indianapolis, IN, USA 00:21 💢 🐚 🔳 📢 🌗 🕪 🖜

4. Vpišemo poslovno kategorijo, npr. photography service.

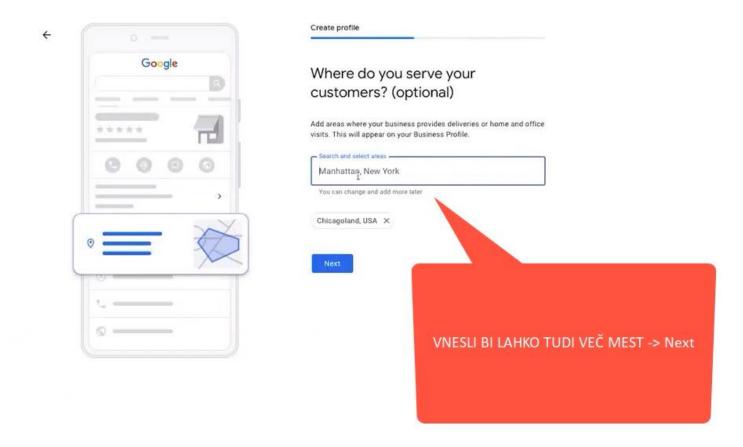


5. Ali želite dodati lokacijo, ki jo bodo obiskovale stranke (trgovina, pisarna)? 0 < > = = 0 **d** === 4 iii business.google.com Google Business Profile Manager 0 Create profile Google Do you want to add a location customers can visit, like a store or office? **** This location will show up on Google Maps and Search when customers are looking for your business O Yes O No ALI ŽELITE DODATI LOKACIJO, KI JO BODO OBISKOVALE STRANKE, NPR. TRGOVINA, PISARNA? -> Da -> Ne -> IZBRALI SMO Ne GLEDE, DA ODDAJAMO V NAJEM FOTOAVTOMATE -> Next

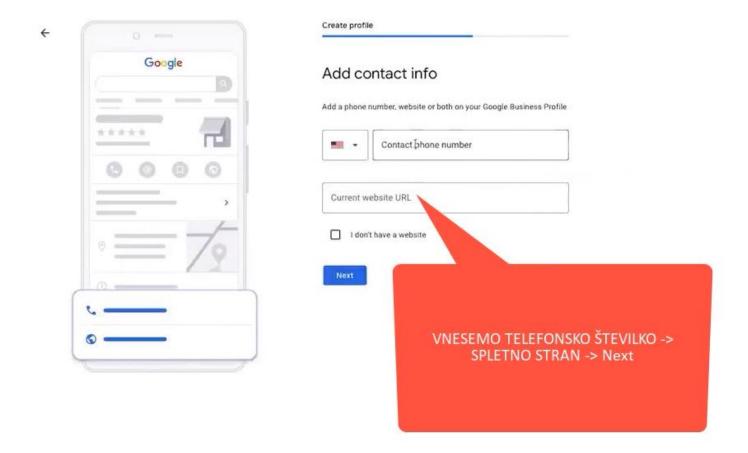
6. Kje bo sedež podjetja? Npr. Chicago.



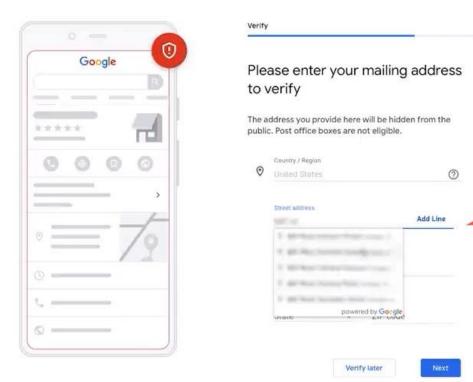
7. Vnesli bi lahko tudi več mest!



8. Vnesemo telefonsko številko, spletno stran.

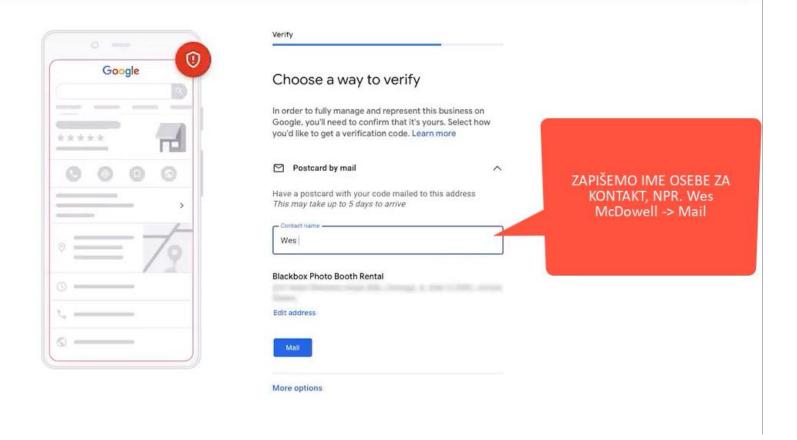


9. Vpis naslova ulice, ki ga ima podjetje, za preverjanje s strani Googla, če smo resnični lastnik.

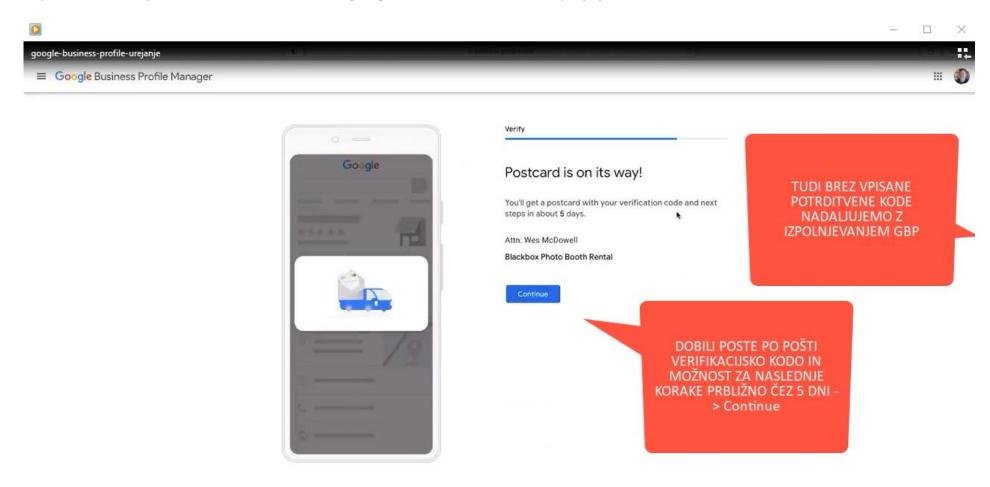


VPIS NASLOVA ULICE

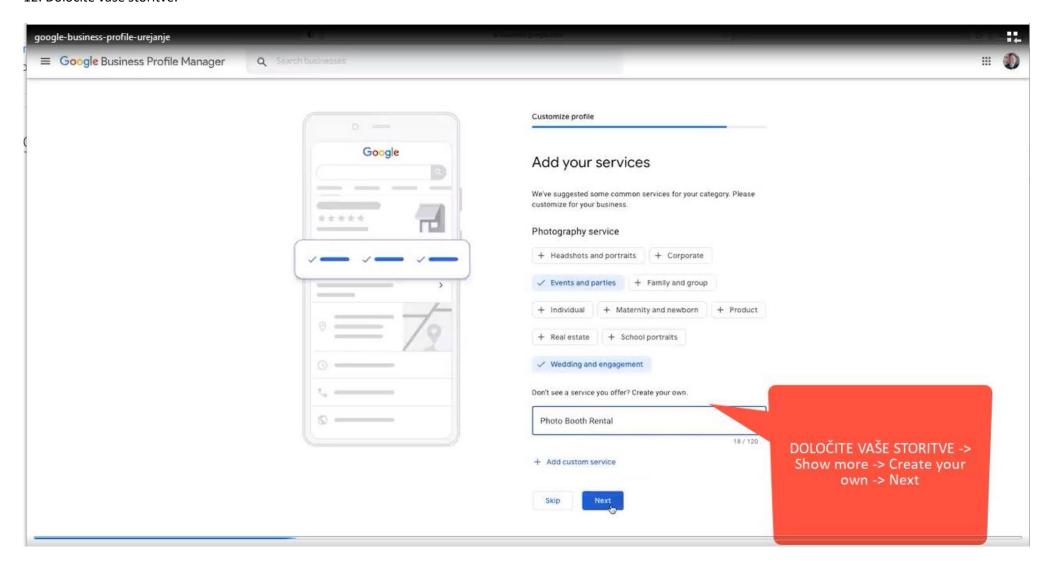
PODJETJA ZA PREVERJANJE ->



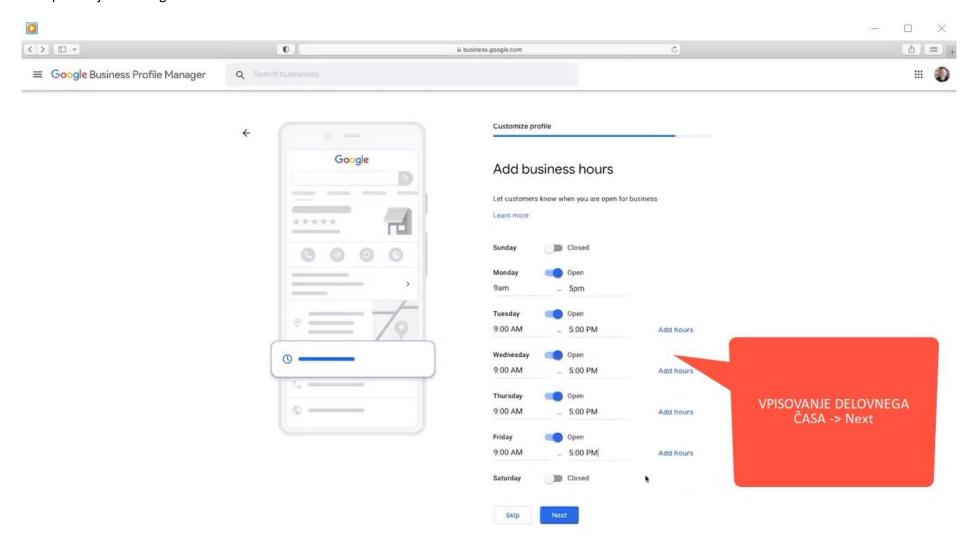
11. Po pošti boste dobili dopisnico z verifikacijsko kodo (s tem možnost za naslednje korake urejanja GBP), s katero boste potrdili, da je podjetje vaše. Dopisnico z verifikacijsko kodo boste dobili, če bo Google ugotovil, da ste resnično lastnik podjetja!



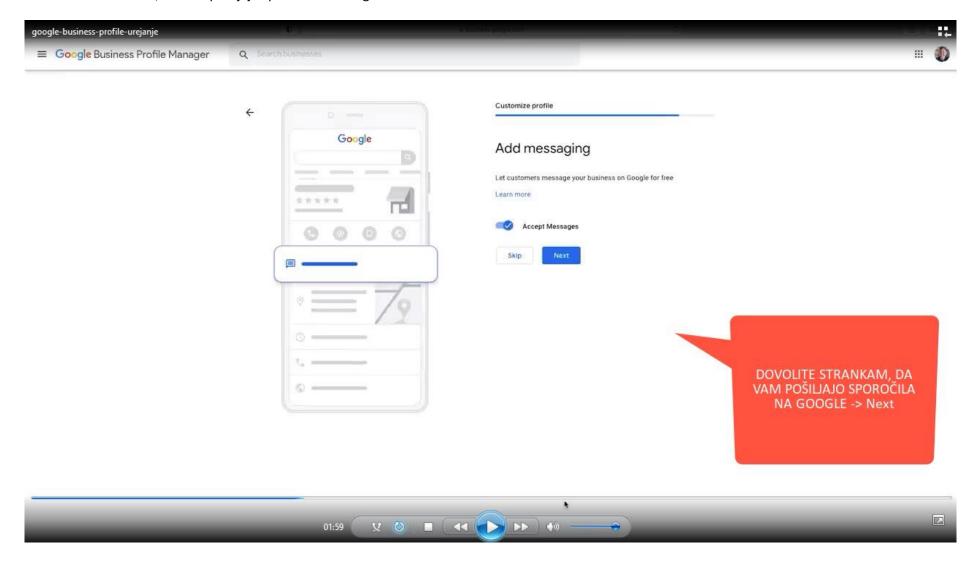
12. Določite vaše storitve.



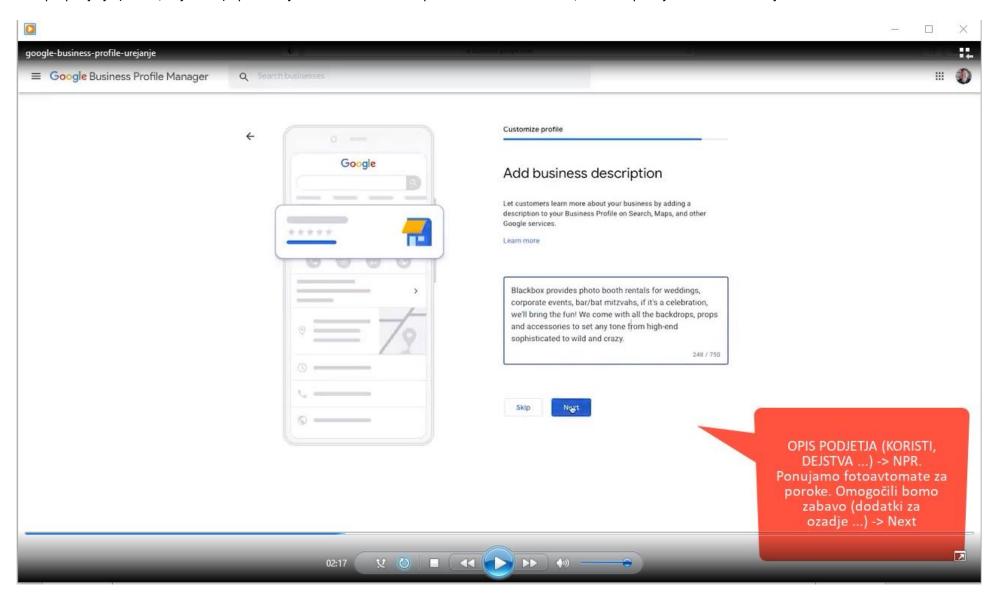
13. Vpisovanje delovnega časa.



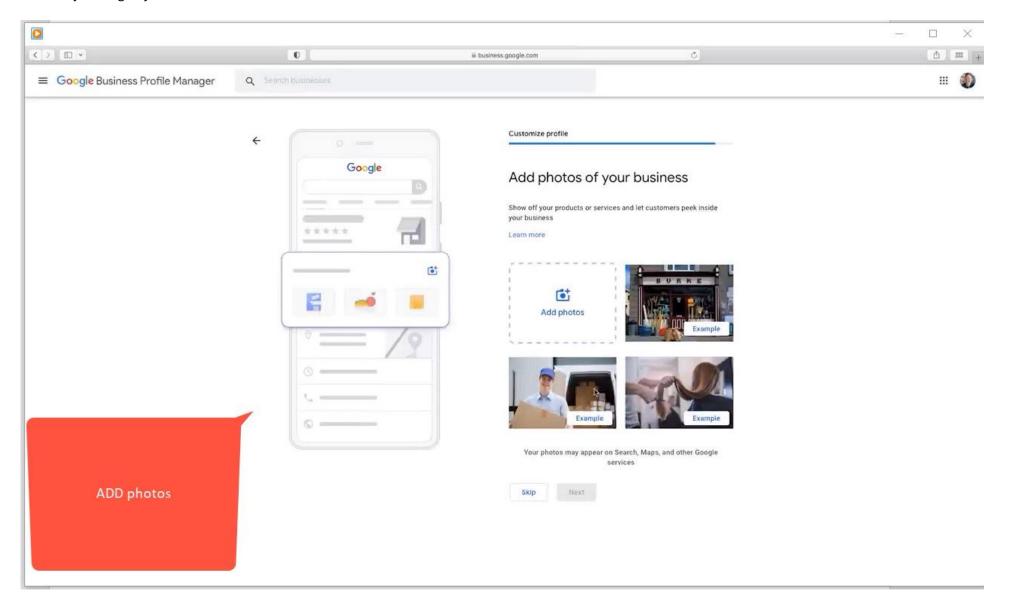
14. Dovolite strankam, da vam pošiljajo sporočila na Google.



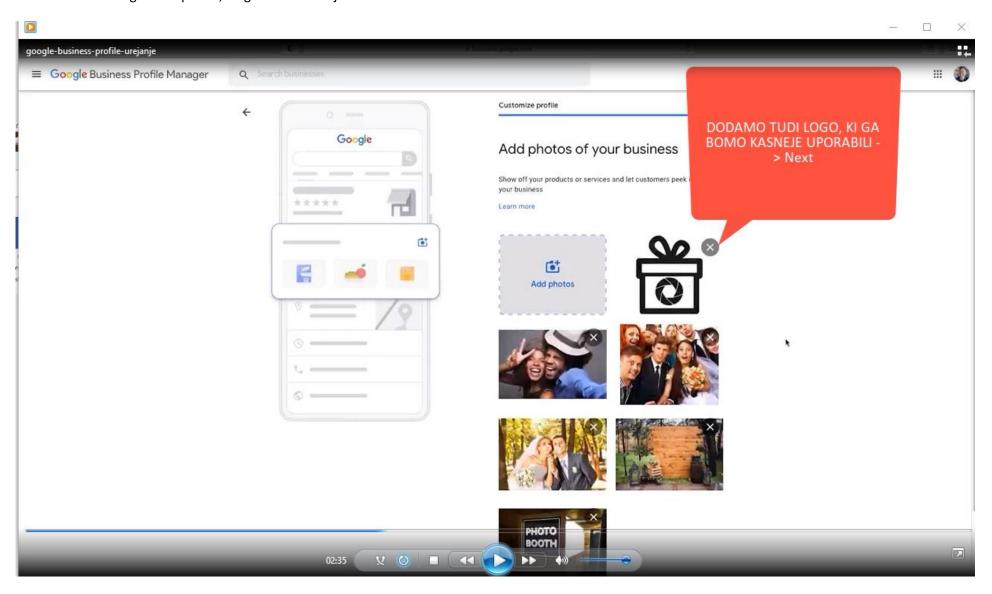
15. Opis podjetja (koristi, dejstva ...) npr. Ponujamo fotoavtomate za poroke. Zabavali se boste, ker vam ponujamo različna ozadja ...



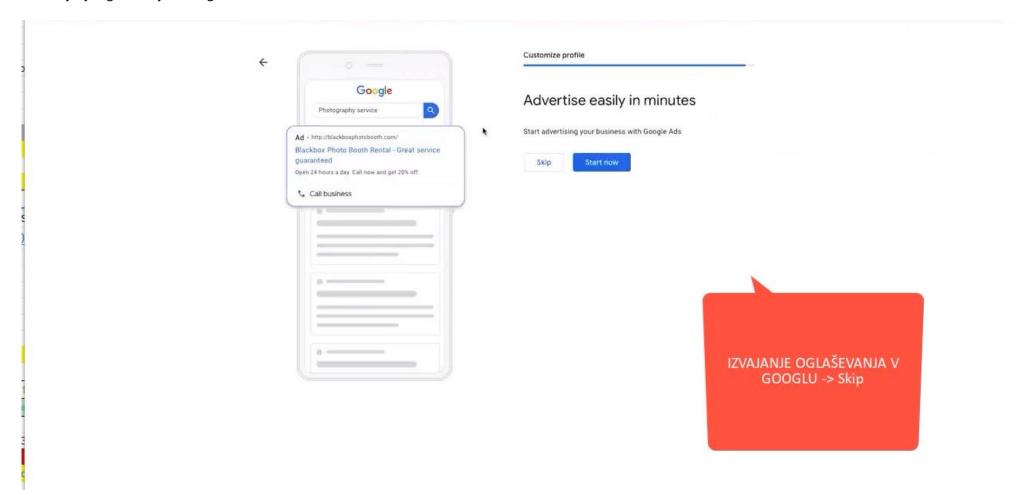
16. Dodajte fotografije



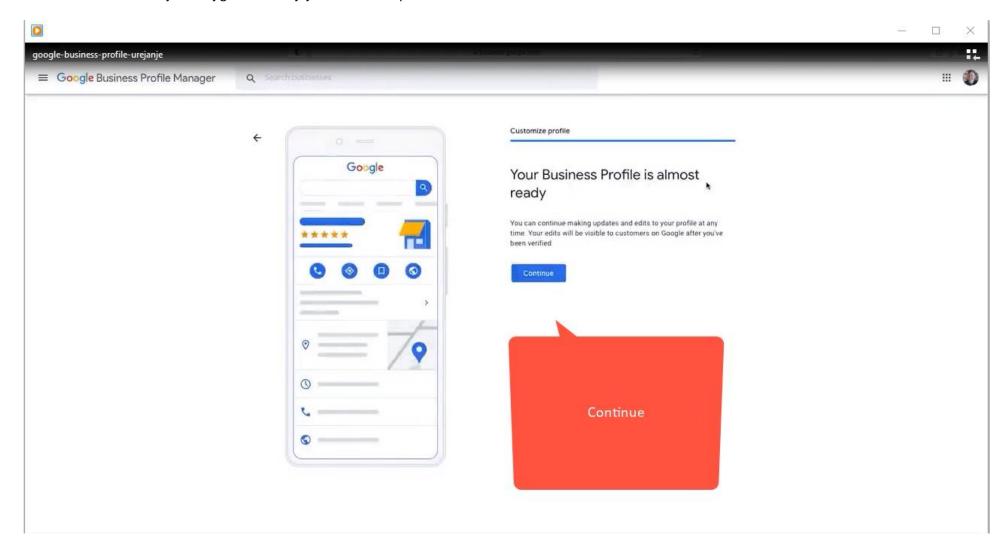
17. Dodamo tudi logo v sklopu slik, da ga bomo kasneje vstavili na GBP.



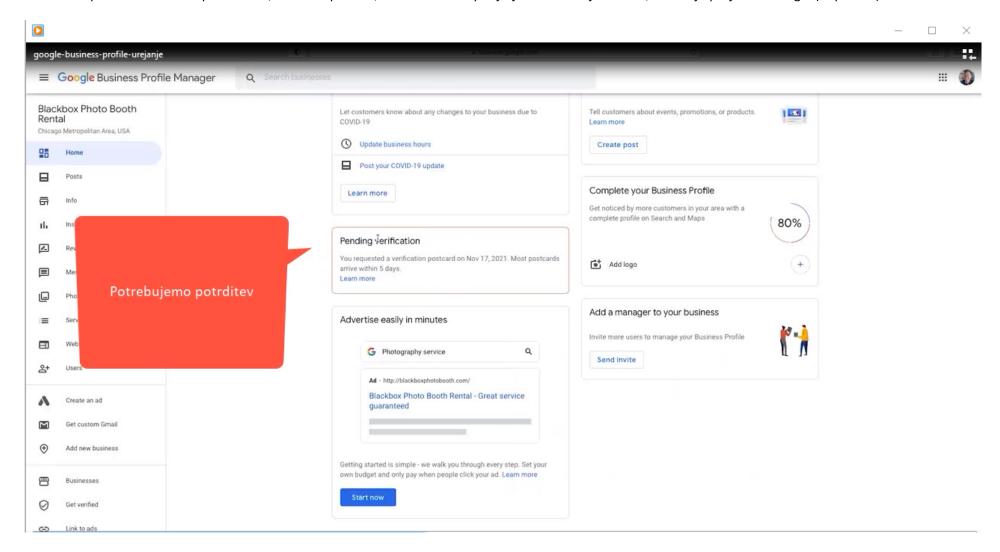
18. Izvajanje oglaševanja v Googlu.



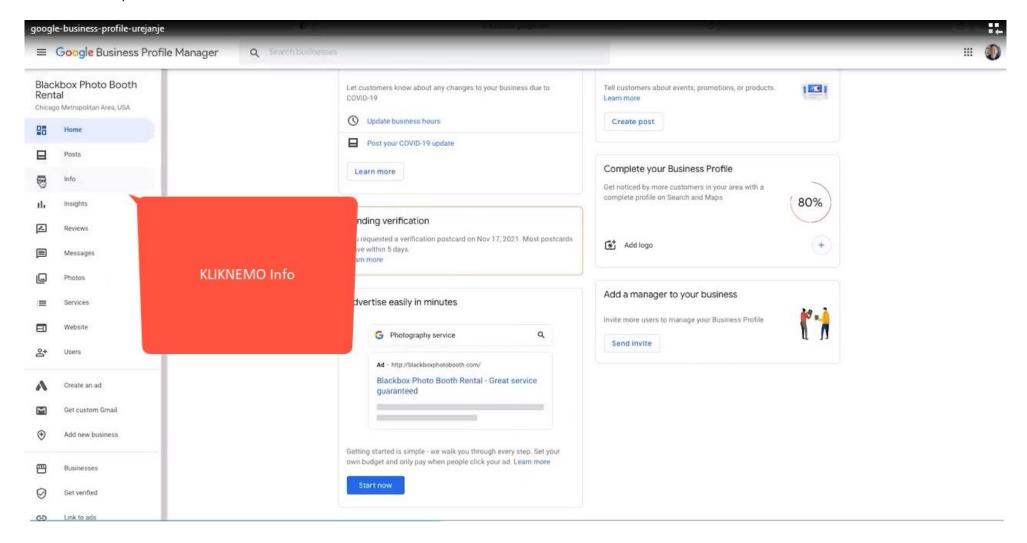
19. Vaš Business Profile je skoraj gotov. Nadaljujte na nadzorni plošči!



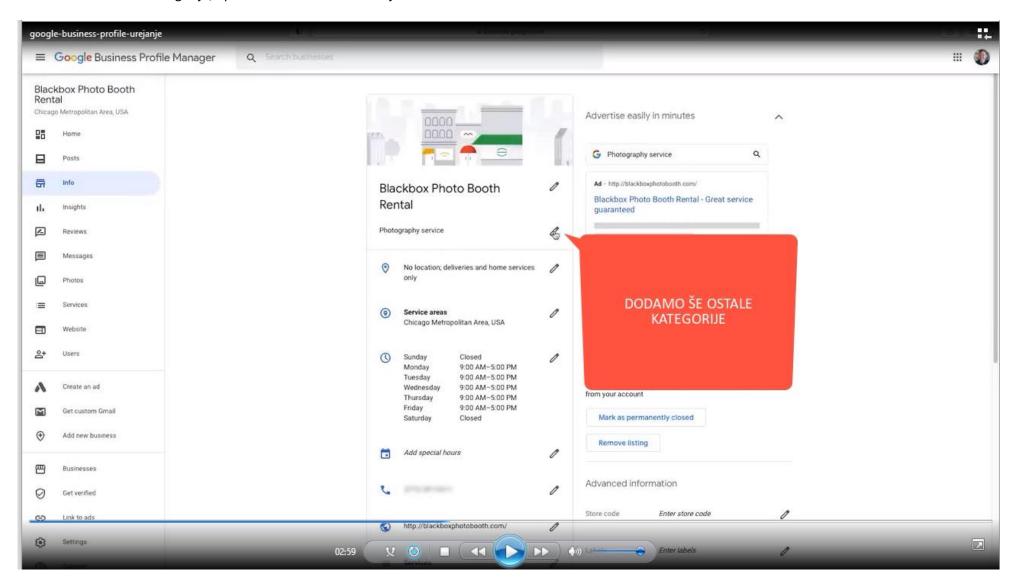
20. Ko vstopimo na nadzorno ploščo GBP, moramo potrditi, da smo lastniki podjetja z verifikacijsko kodo, ki smo jo prejeli od Googla (dopisnica).



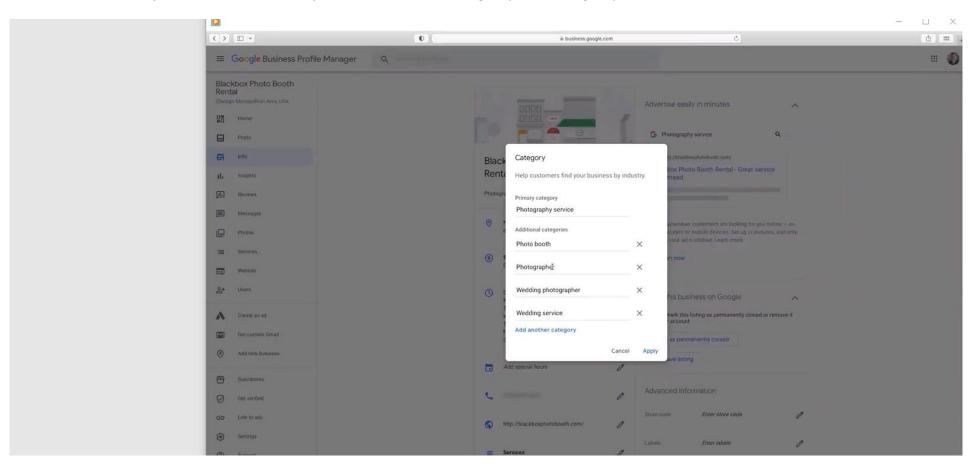
21. Na nadzorni plošči GBP kliknem Info.



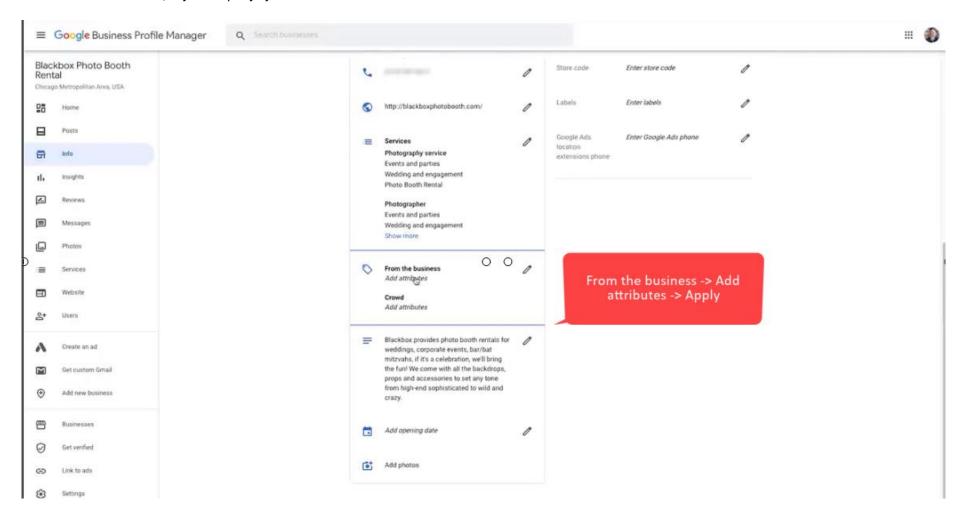
22. Dodamo še ostale kategorije, npr. storitve v okviru naše dejavnosti.



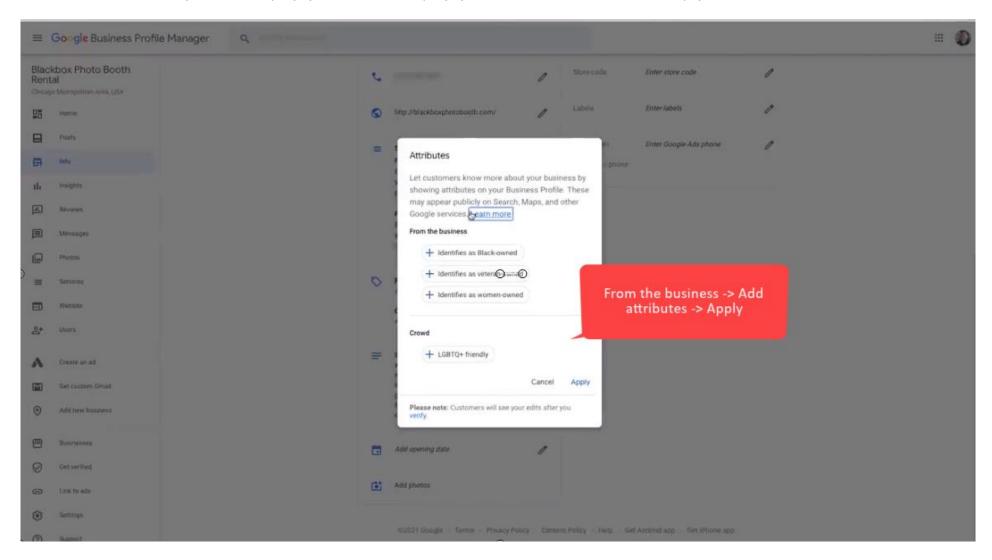
23. Določili smo naslednje storitve v okviru naše dejavnosti: fotoavtomati, fotograf, poročni fotograf, poročni servis ...



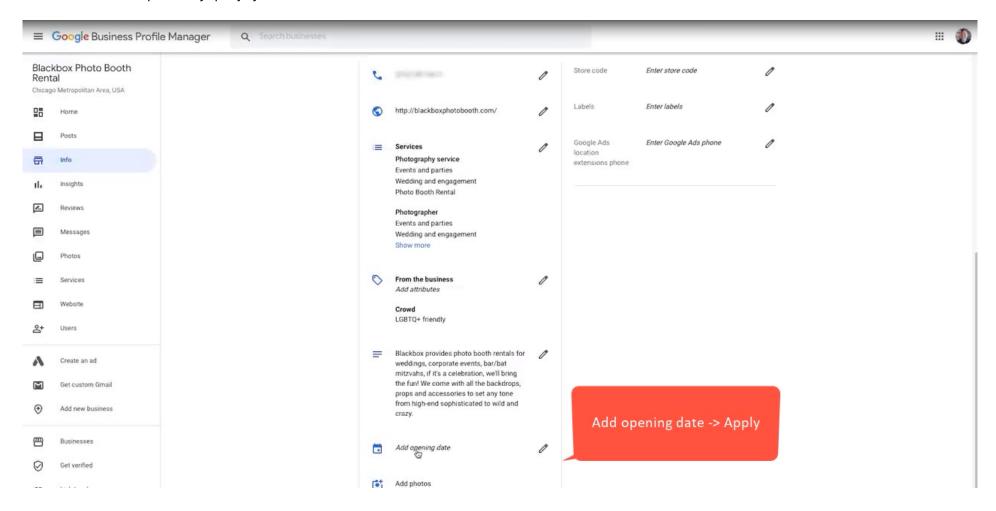
24. Določimo značilnosti, ki jih ima podjetje.



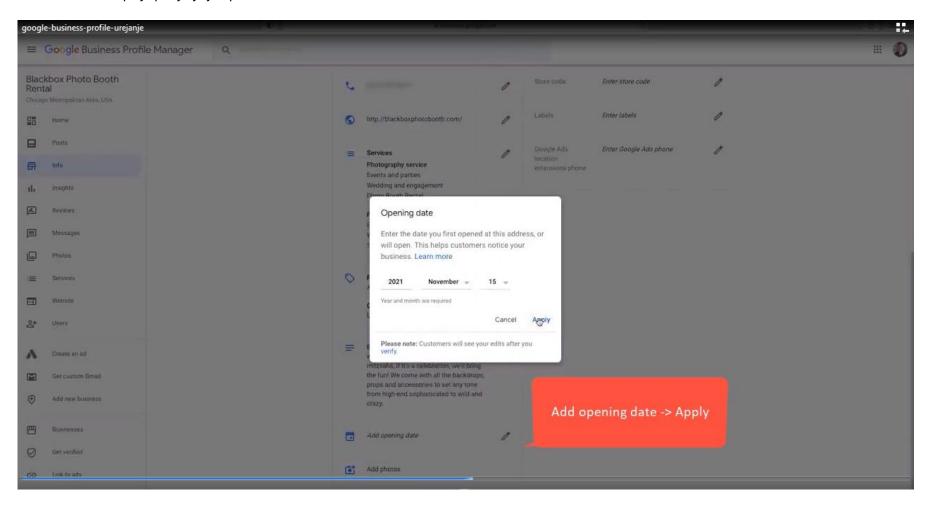
25. Določili bi lahko naslednje značilnosti: podjetje v lasti ženske ali podjetje v lasti črncev ali veteranski lasti ali prijazno do LGB oseb.



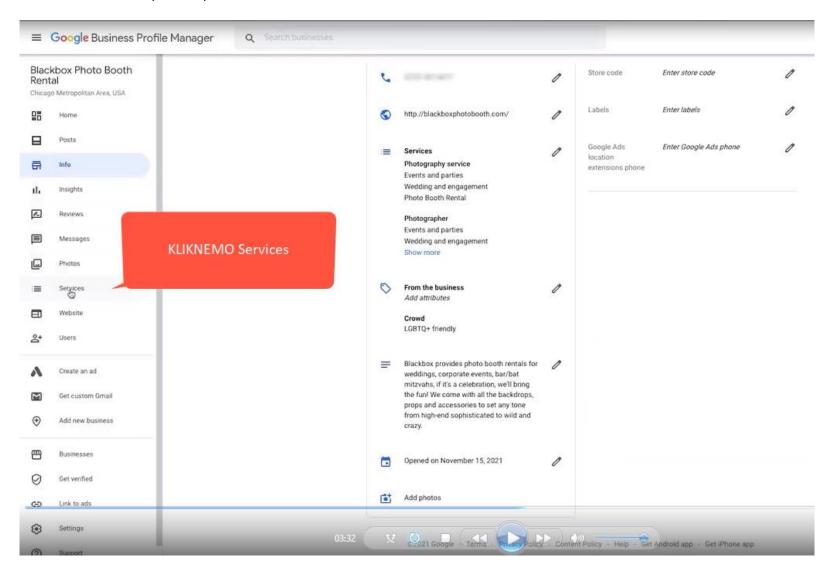
26. Dodamo začetek poslovanja podjetja v obliki datuma.



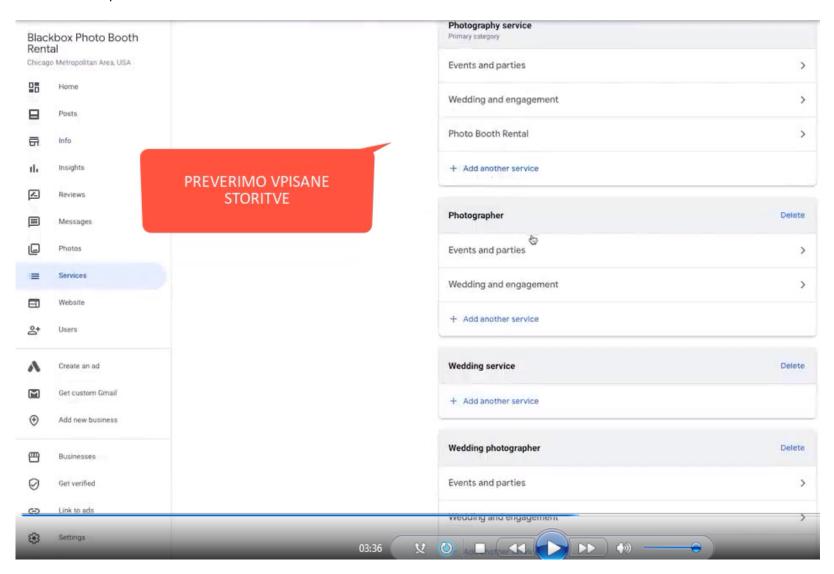
27. Naš datum odprtja podjetja je npr. 15. november 2021.



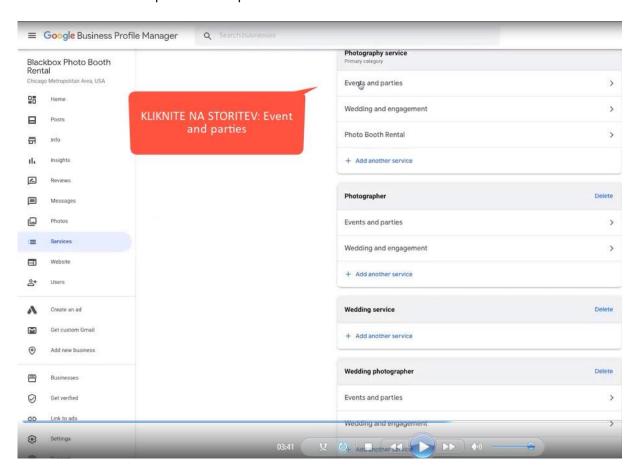
28. Kliknemo Storitve (Services).



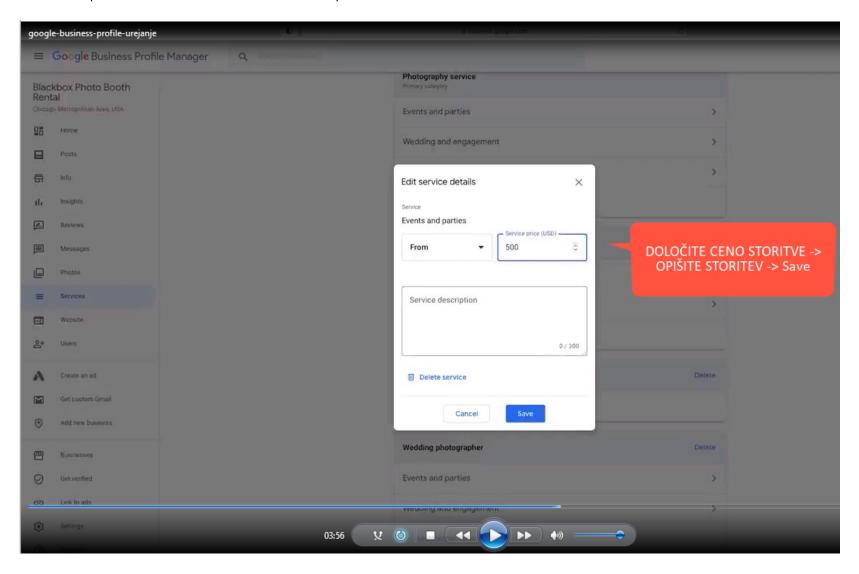
29. Preverimo vpisane storitve.



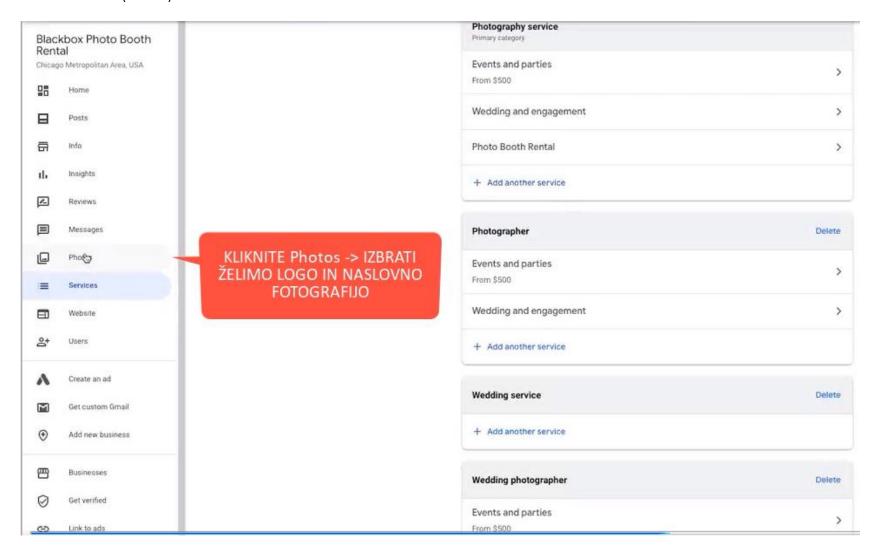
30. Kliknemo storitev npr. Event and parties.



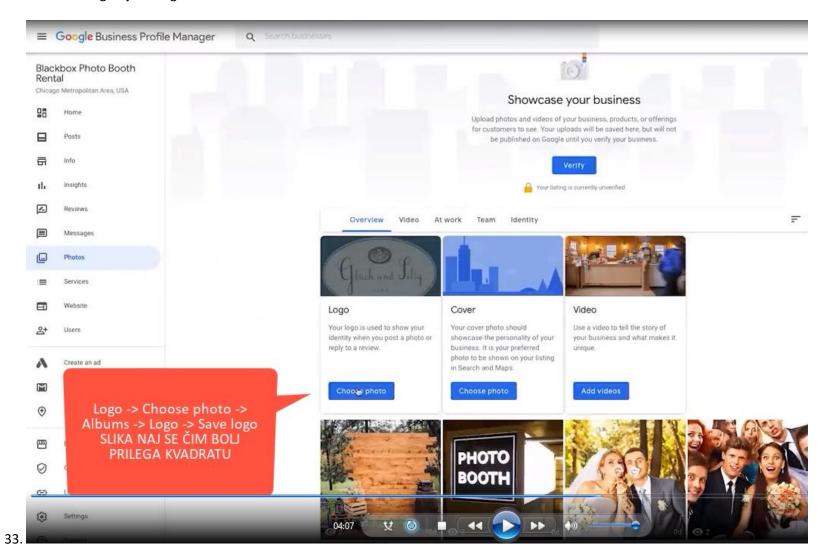
31. Uredite podrobnosti storitve -> Cena storitve -> npr. 500 USD.



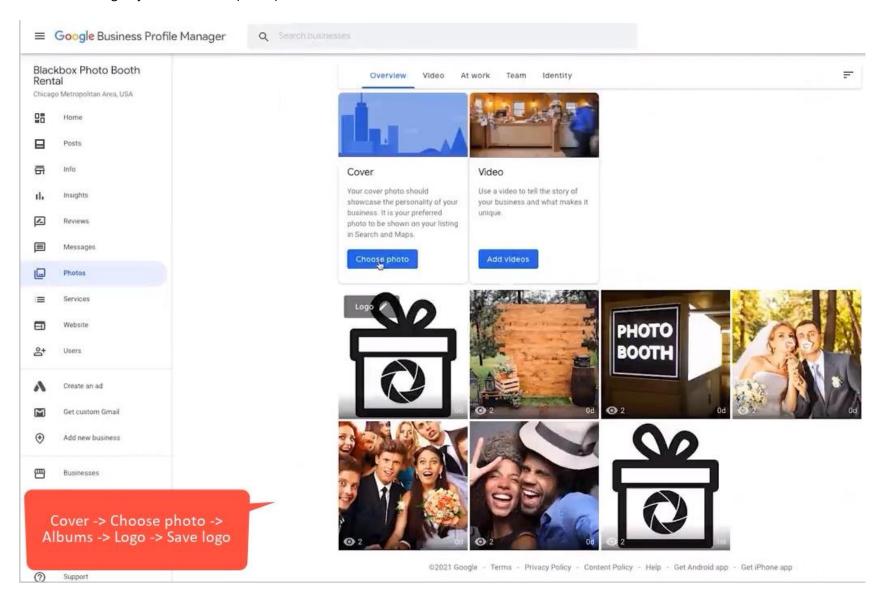
32. Izberite Slike (Photos).



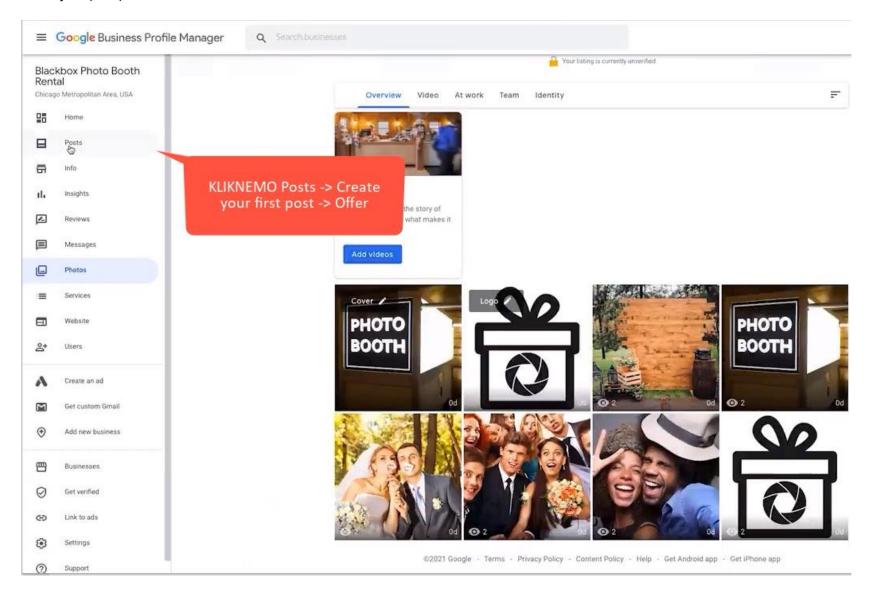
33. Izberite fotografijo -> Logo



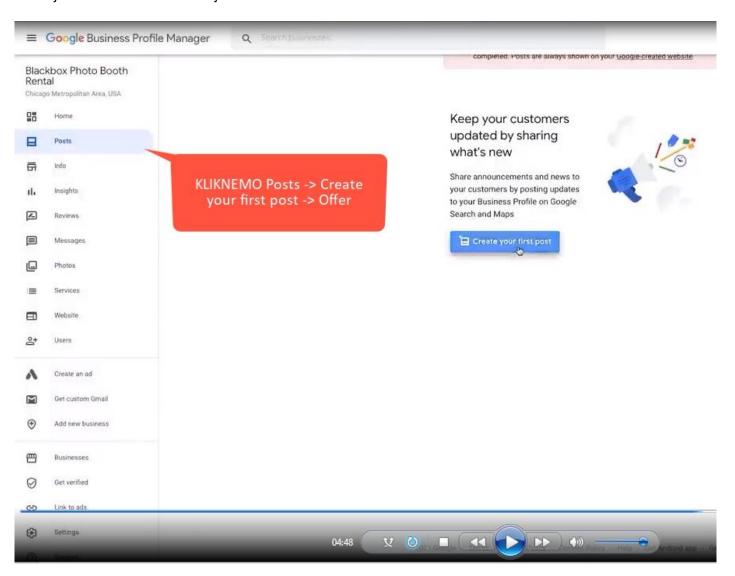
34 Izberite fotografijo -> Naslovnica (Cover).



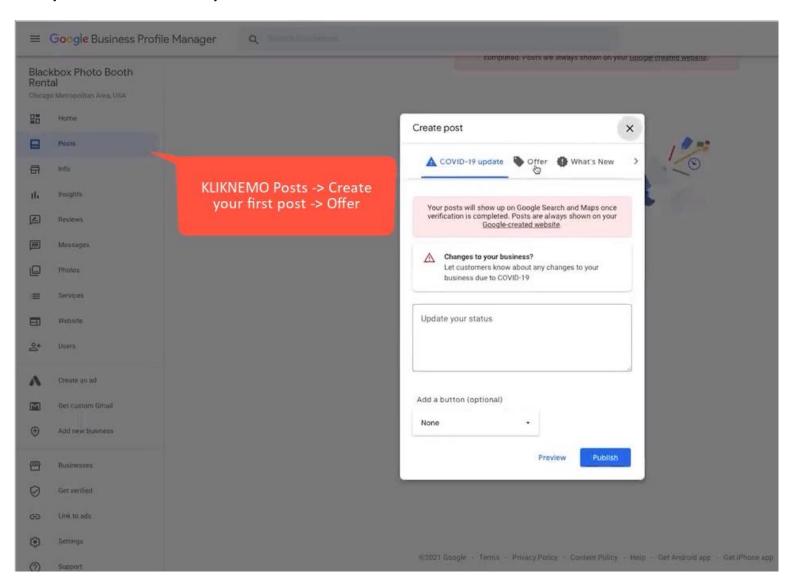
35. Objava (Post).



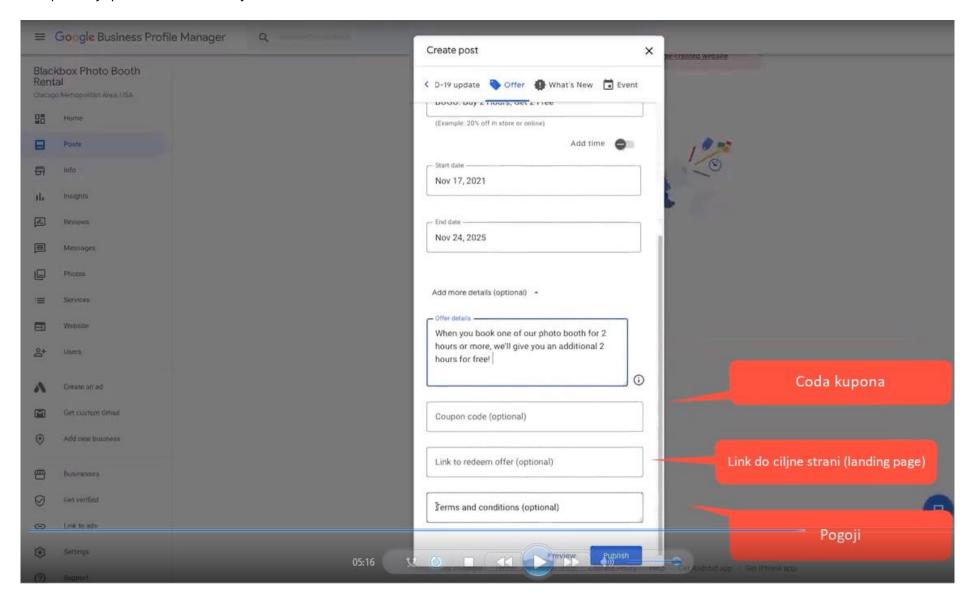
36. Objava -> Ustvarite vašo 1. objavo



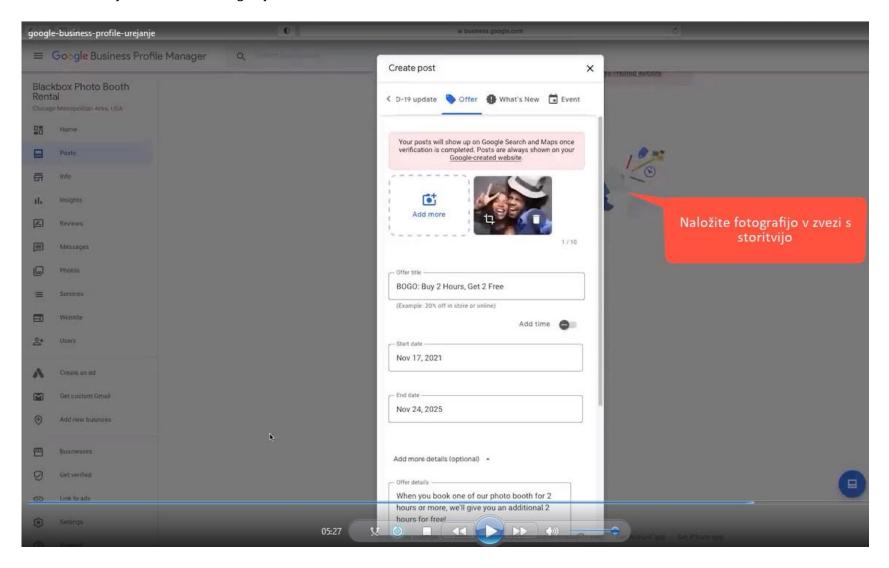
36. Objava -> Ustvarite vašo 1. objavo -> Ponudba



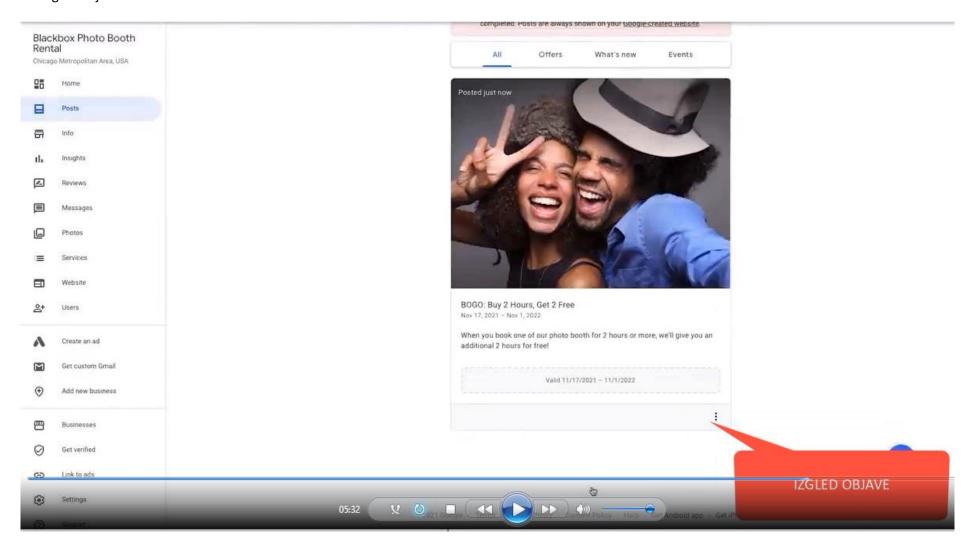
37. Vpisovanje podatkov v Ustvari objavo.



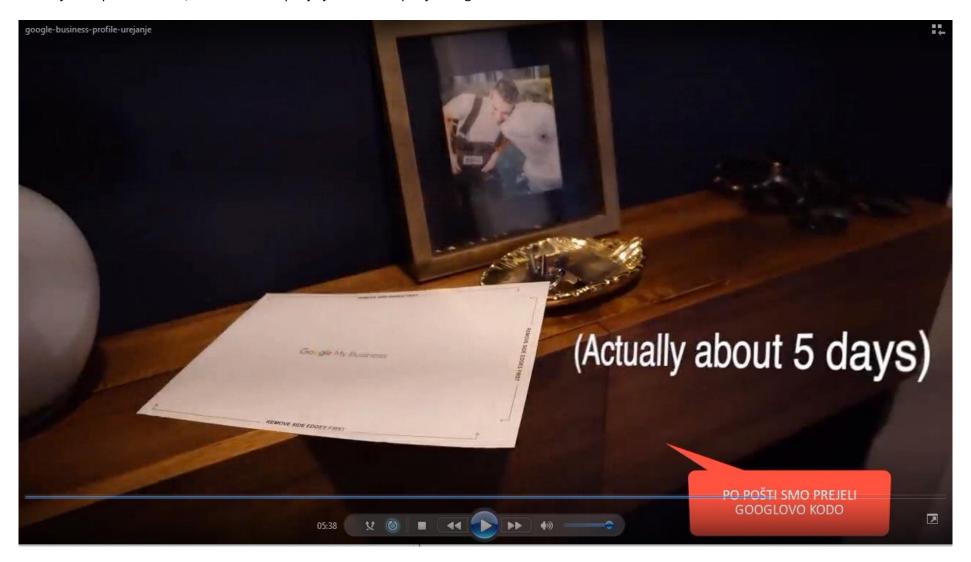
38. Ustvarite objavo -> Naložite fotografije



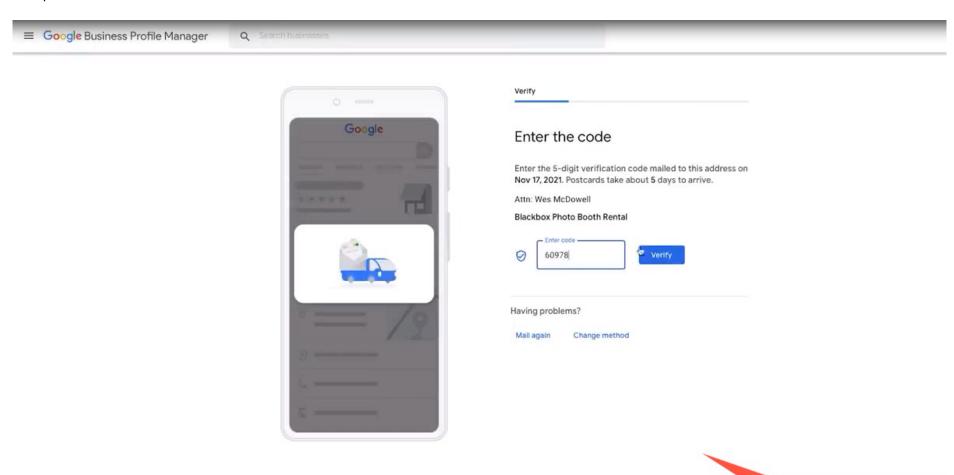
39. Izgled objave.



40. Prejem dopisnice s kodo, da smo lastniki podjetja. Preveri in pošlje Google.



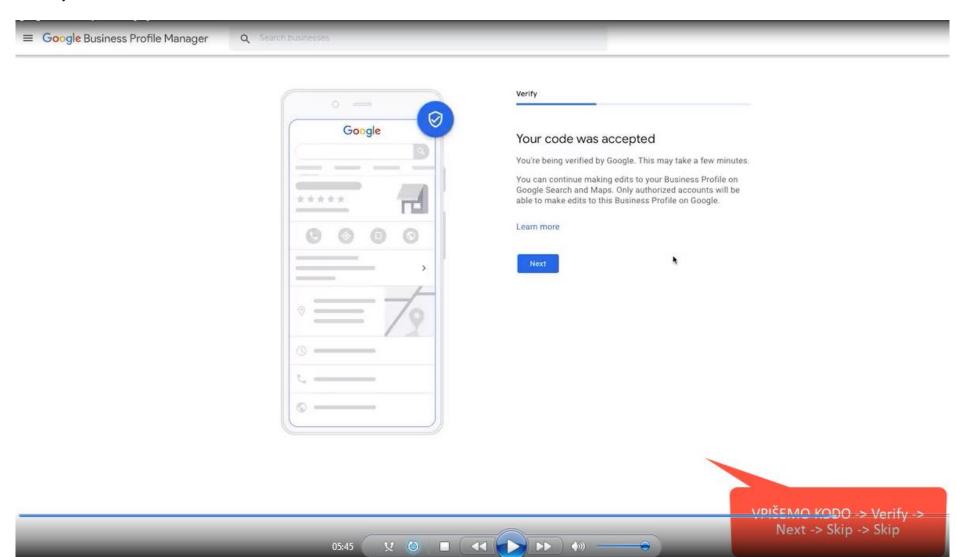
41. Vpis kode.





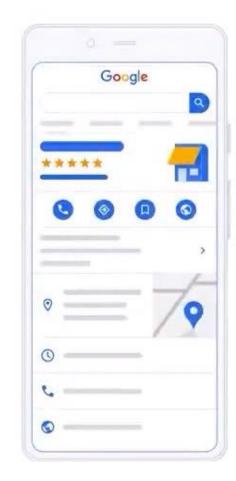


42. Potrjena koda.

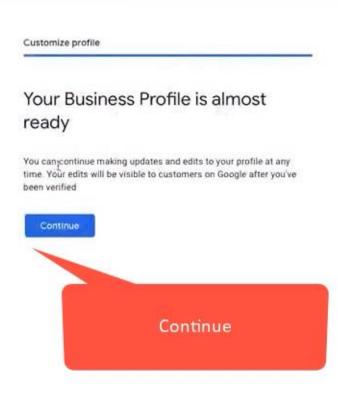


43. Skoraj končan Google Business profile.

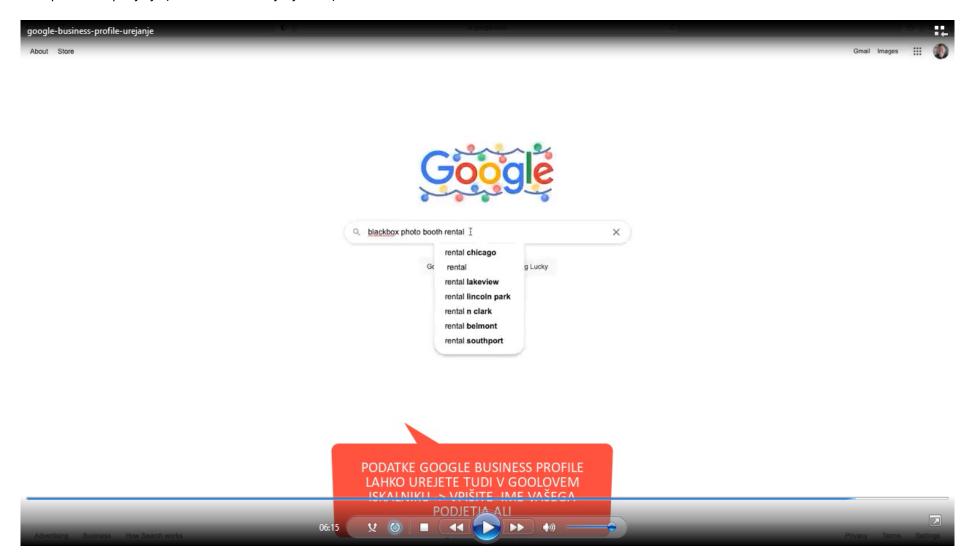
≡ Google Business Profile Manager Q Search businesses



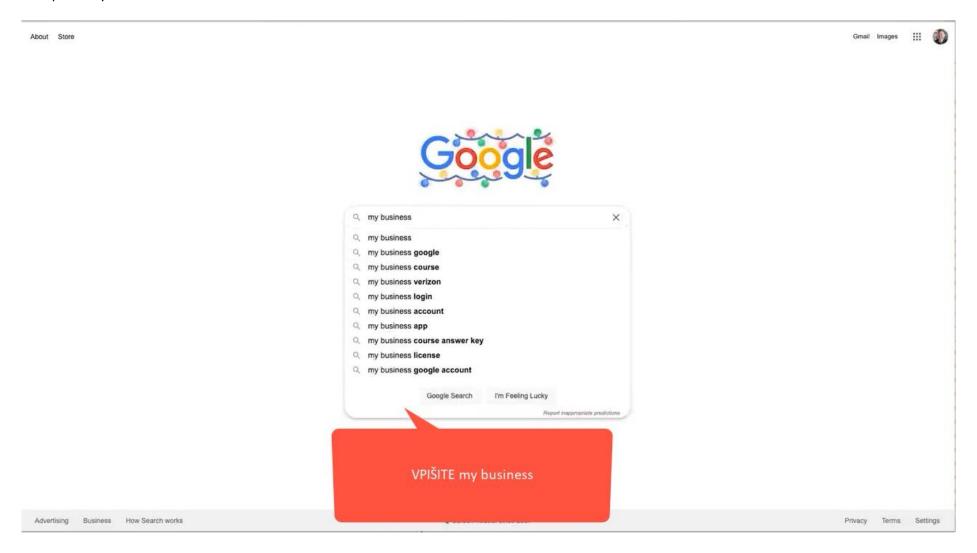
+



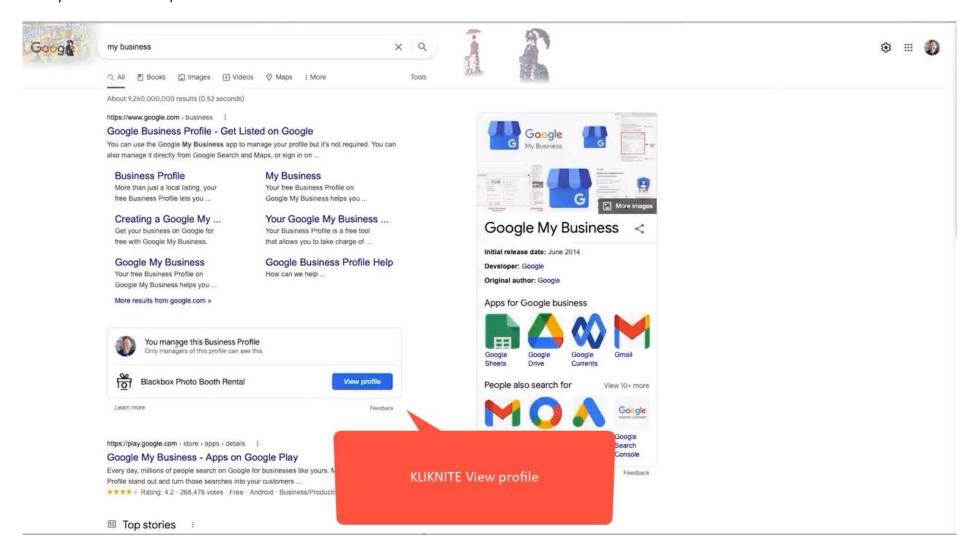
44. Vpišite ime podjetja (2. možnost za urejanje GBP).



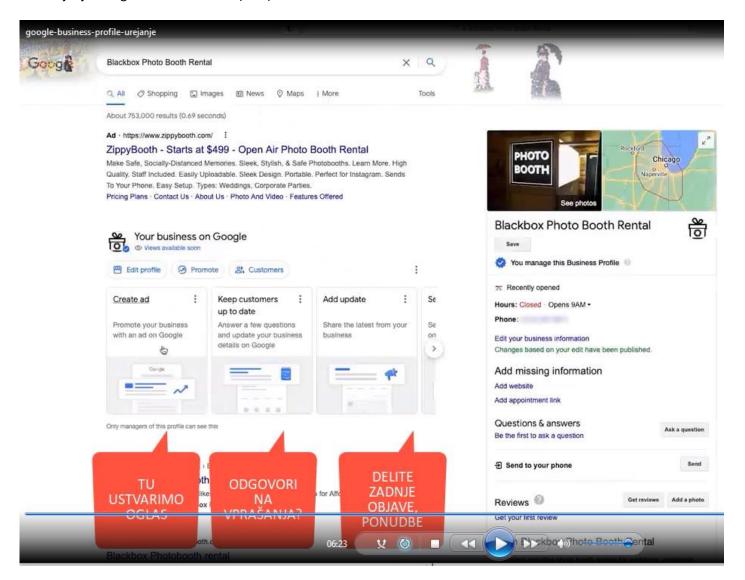
45. Vpišite My Business



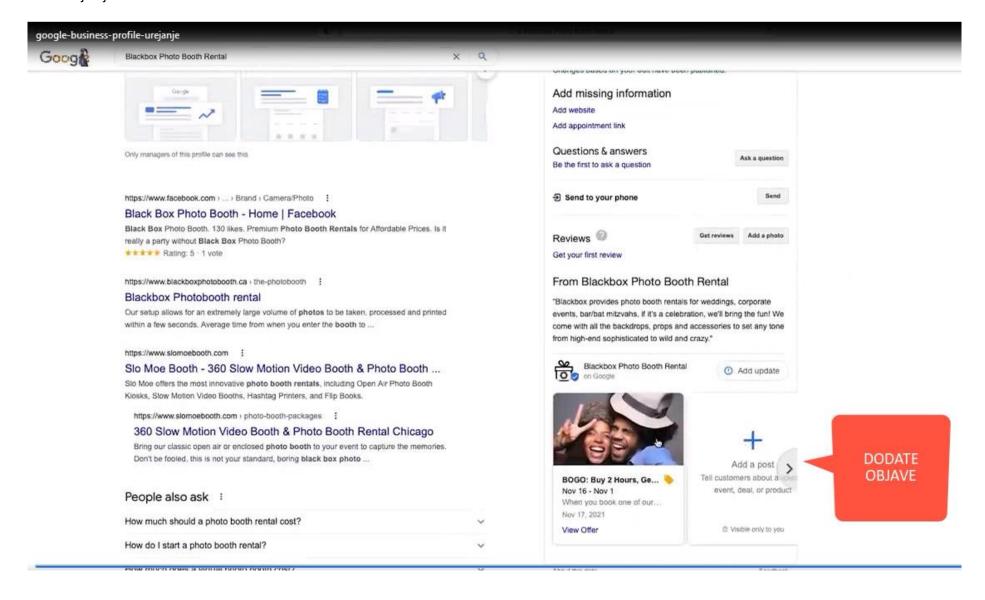
46. My Business -> View profile



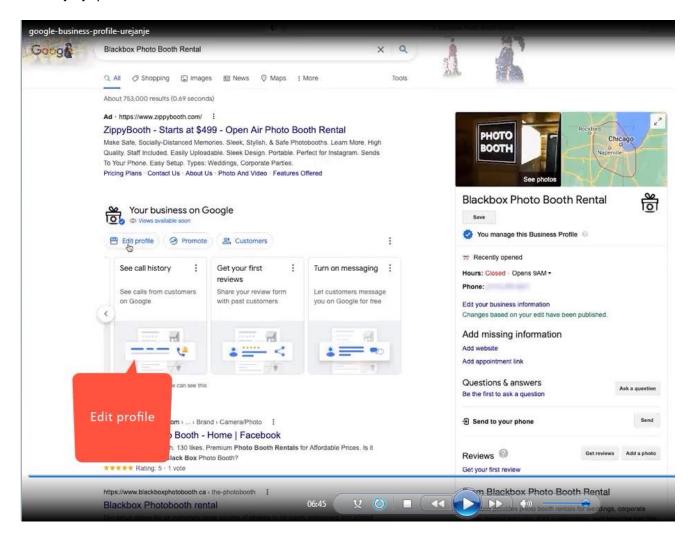
47. Urejanje Google Business Profile (GBP).



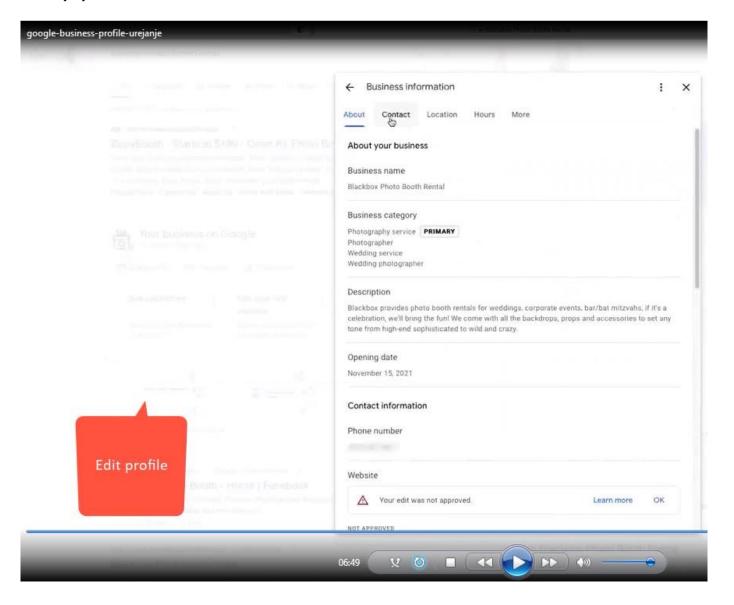
48. Dodaj objave.



49. Urejanje profila.



50. Urejanje kontakta.



51. Končni izgled Google Business profile (GBP).

